



water & sanitation

Department:
Water and Sanitation
REPUBLIC OF SOUTH AFRICA

EdTM

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MINISTER OF WATER AND SANITATION

NATIONAL ASSEMBLY: QUESTION 1568 FOR WRITTEN REPLY

A draft reply to the above mentioned question asked by Mr T R Majola (DA) is attached for your consideration.

DIRECTOR-GENERAL

DATE:

12/6/16

DRAFT REPLY APPROVED/AMENDED

MRS NP MOKONYANE
MINISTER OF WATER AND SANITATION

DATE:

25.06.16

NATIONAL ASSEMBLY

FOR WRITTEN REPLY

QUESTION NO 1568

DATE OF PUBLICATION IN INTERNAL QUESTION PAPER: 20 MAY 2016
(INTERNAL QUESTION PAPER NO. 16)

1568. Mr T R Majola (DA) to ask the Minister of Water and Sanitation:

(a) What amount did (i) her department and (ii) each entity reporting to her spend on advertising in the 2015-16 financial year and (b) how much has (i) her department and (ii) each entity reporting to her budgeted for advertising in the 2016-17 financial year?

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REPLY:

- (a)(i) The expenditure on advertising of my Department for 2015/2016 will be recorded in the Annual Report.
- (b)(i) My Department has budgeted a total of R91 333 796.00 for advertising which includes recruitment advertising for the 2016/2017 financial year.
- (b)(ii) Refer to the table below for the expenditure on advertising of the entities for the years in question:

No.	Entity	(a)(ii) 2015/16 Financial Year	b)(ii) 2016/17 Financial Year
1.	Amatola Water Board	Amatola Water has spent R249 900 on advertising in the 2015/16 financial year.	R650 000 has been budgeted for publicity and advertising in the 2016/17 financial year.
2.	Bloem Water Board	Operating expenses - Advertising actual YTD 2015/16 - R390 202	Operating expenses - Advertising budget 2016/17 - R965 600
3.	Lepelle Water Board	Lepelle Northern Water spent R268,000	R350,000 has been budgeted in the 2016/17 financial year.
4.	Magalies Water Board	Magalies Water has budgeted an amount of R360 000 for the 2015/16 financial year for advertising. The forecast indicates that by end of June 2016, an amount of R 302 578 will be spent on advertising in the 2015/16 financial year.	Magalies Water has budgeted an amount of R 220 000 for advertising in the financial year 2016/17.
5.	Mhlathuze Water Board	General -R 41 592.00 Tenders -R566 196.73 Public relations R542 789.04	Advertising General - R 6 000.00 Advertising Tenders - R 200 000.00 Advertising Public relations - R 300 000.00

6.	Overberg Water Board	Overberg Water did not spend any money on advertising and marketing from 1 Apr 2015 - 31 March 2016	The budget for the 2016-17 financial year for advertising and marketing is R105,000.
7.	Rand Water Board	Rand Water's planned spending on Advertising for the 2015-16 financial year is R 5 825 859	Rand Water's planned spending on Advertising for the 2016-17 financial year is R 4 123 929
8.	Sedibeng Water Board	Sedibeng Water has spent R840,039.60 on advertising for the financial year 2015/2016. This amount is for the 10 months period up to 30 April 2016 as our financial year ends on 30 June 2016.	Sedibeng Water has budgeted R1,636,406.93 for advertising for the 2016/2017 financial year.
9.	Umgeni Water Board	The actual spend on advertising to date by Umgeni Water amounts to R825 760. This is for the Financial Year 2015 – 2016.	Advertising, in the main, comprised drought awareness, water curtailments as a result of the prevailing drought and water conservation. In the new Financial Year (2016 – 2017) advertising content will remain the same – ie drought and water conservation-related.
10.	Trans Caledon Tunnel Authority	Actual spent in 2015-16: R 357 960.00	Budget for 2016-17: R 1,980,000.00
11.	Water Research Commission	R 675,806 (advertising of vacancies and tenders)	R 412,000 (advertising of vacancies and tenders)
12.	Inkomati-Usuthu CMA	IUCMA has spent 834,954 on advertising in the 2015/16 financial year.	1,042,750 has been budgeted for publicity and advertising in the 2016/17 financial year.
13.	Breede-Gouritz CMA	BGCMA spent R526 034.00	Budget for the 2016/2017 financial year is R750 000.00

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